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AMSilk expands distribution network in Asia

Planegg, September 6, 2016 – AMSilk GmbH, the world’s first industrial supplier of synthetic silk biopolymers, continuously extends its international distribution network. After having finalized distribution agreements for the main European markets in the first half of 2016, AMSilk now succeeded in winning a renowned distribution partner for the Asian market. From now on, the Korean-based company Hanjoo C&C will cover the distribution of the AMSilk products Silkbeads (microparticles) and Silkgel (hydrogel) in Korea. These products are functional ingredients used in cosmetics and personal care applications.

“After having implemented cooperations with our three new distributors RAHN, ZEUS and BIOCHIM for most parts of the European market, we are now progressing in our internationalization strategy. With Hanjoo we have won a strong new partner for selling our high-performance products in the advanced and innovative Korean market. Several cosmetic applications such as creams, serums and facial masks containing our silk biopolymers are already being marketed successfully in Asian countries. Thus, we see a huge potential for our products in the Asian market”, says Jens Klein, CEO of AMSilk.

About Hanjoo C&C

Founded in 1998, Hanjoo is a leading distributor of high quality cosmetic ingredients in Korea. In today’s rapidly changing Korean market, Hanjoo supports and advises cosmetic companies looking for a reliable outsourcing partner to grow their business providing high quality products as well as innovative technology.



About AMSilk

AMSilk GmbH is the world's first industrial supplier of synthetic silk biopolymers and has its headquarters in Planegg near Munich, Germany. Sustainably produced using a patented biotechnological process, AMSilk high-performance biopolymers have the unique functional properties of the natural product they are based on. The organic high-performance material can be used in multiple ways, including in medical or technical products as well as cosmetic ingredients. AMSilk high-performance biopolymers give everyday products unique properties. Among other things, the polymers are biocompatible, breathable and robust.

AMSilk high-performance biopolymers are distributed in the form of Silkbeads (microparticles) and Silkgel (hydrogel) or as BIOSTEEL® (fiber). The AMSilk products are currently used in coatings for medical technology products, in the textile industry and as an ingredient in personal care products.

www.amsilk.com

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